



EXHIBITION & SPONSORING PACKAGES

EuCAP 2015 – Lisbon, Portugal
April 13 -17, 2015



Lisbon is one of the most attractive cities in Europe, an ideal place to combine a professional meeting with a break for leisure activities. Lisbon offers a wide variety of options to the visitor including museums, historical monuments, gardens and scenic streets. Moreover, beaches, countryside, mountains, sea sports and golf are only a few kilometres away from the city centre. The varied famous Lisbon gastronomy is also worth to be mentioned. Due to the influence of the Atlantic Ocean, Lisbon has a mild pleasant climate throughout the year. In April the weather is usually quite nice with temperatures around 20°C and occasional showers.

The conference venue, Lisbon Congress Centre, is located on the West part of the city, near the Tagus River and the historic Belem quarter and monuments.



EXHIBITION & SPONSORSHIP PACKAGES – OVERVIEW 1

SPONSORSHIP and EXHIBITION PACKAGES	PRICE excl. VAT	exhibition space	EuCAP 2015 conference book	free conference delegate passes	EuCAP 2015 website	logo on all printed material	Specials
Registration Website Sponsorship (1 available)	€ 6 800	3m x 3m Shell scheme	√	1	√		logo on homepage of registration and on opening slide, acknowledgment/logo in conference book, etc.
Platinum Sponsorship (2 available)	€ 15 500	3m x 6m, Shell scheme	√	2	√	√	logo on opening slide, 2 coffee breaks 1h workshop, name on all email publicity 1 marketing item incl. in delegate bag, logo on conference book cover, signage etc.
Gold Sponsorship (3 available)	€ 10 500	3m x 3m, Shell scheme	√	2	√	√	logo on opening slide, 1 coffee break, 1 marketing item incl. in delegate bag, logo on conference book cover, signage etc.
Silver Sponsorship	€ 6 500	3m x 3m, Shell scheme	√	1	√	√	logo on opening slide, 1 coffee break 1 marketing item incl. in delegate bag
Bronze Sponsorship	€ 4 500	3m x 3m, Shell scheme	√	1	√	√	logo on opening slide, advertisement in conference book, etc.
Welcome Reception Sponsorship (1 available)	Starting at € 2 000			1	√		Short speech and high profile visibility at the Welcome Reception, etc.
Conference Dinner Entertainment Sponsorship (1 available)	€ 15 000		√	2	√	√	Short speech at the conference dinner, 1 marketing item incl. in delegate bag, logo on conference book cover, etc.

ADD ON PACKAGES – OVERVIEW 2

OTHER SPONSORSHIP PACKAGES	PRICE excl. VAT	exhibition space	EuCAP 2015 conference book	free exhibition passes	EuCAP 2015 website	branding/ profile visibility	logo on all printed material	Specials
USB Memory Stick	€ 7 900		√		√			Incl. production of USB sticks, advertisement in conference book, etc.
Delegate Badge Lanyards	€ 7 900		√		√			Incl. production of lanyards, acknowledgment in conference book, etc.
Logo on Delegate Bags	€ 3 000		√		√			Advertisement in conference book, etc.
Exhibition Bingo Prize	€ 1 600		√		√			Logo on crossword puzzle
Workshop Room (60 min)	€ 1 500		√		√			Booking of workshop room
Delegate Bag Inserts	€ 750							marketing literature as part of delegate bag
Advertisement in Conference Book	Starting at € 750		√					

EXHIBITION & SPONSORSHIP PACKAGES – OVERVIEW 3

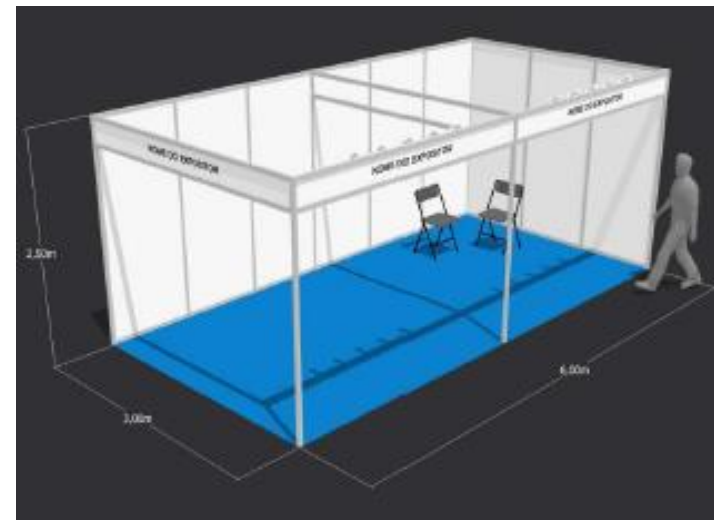
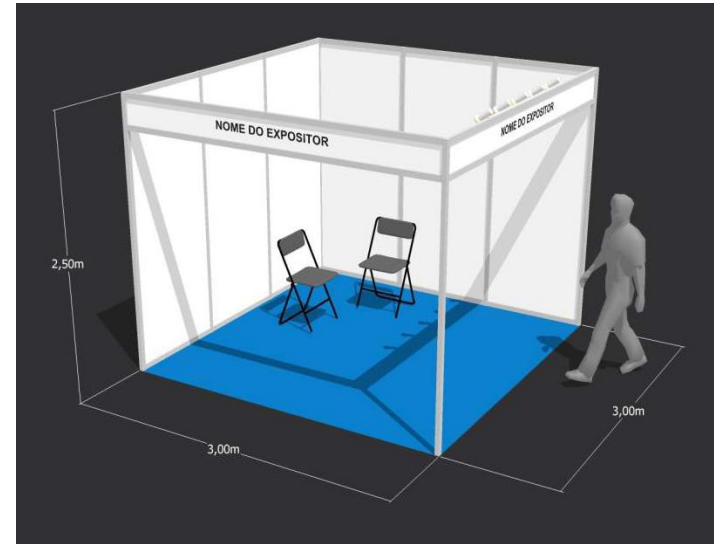
EXHIBITION PACKAGES	PRICE excl. VAT	exhibition space	EuCAP 2015 conference book	free conference delegate passes	EuCAP 2015 website	Bingo card system	Specials
Exhibition Space - 3m x 6m Shell scheme	€ 5 600	3m x 6m, shell	√	1	√	√	
Exhibition Space - 3m x 3m Shell scheme	€ 2 800	3m x 3m, shell	√	1	√	√	
Free Build Exhibition Space	€ 5 000	6m x 3m, free	√	1	√	√	
Free Build Exhibition Space	€ 2 500	3m x 3m, free	√	1	√	√	

EXHIBITION SHELL SCHEMES

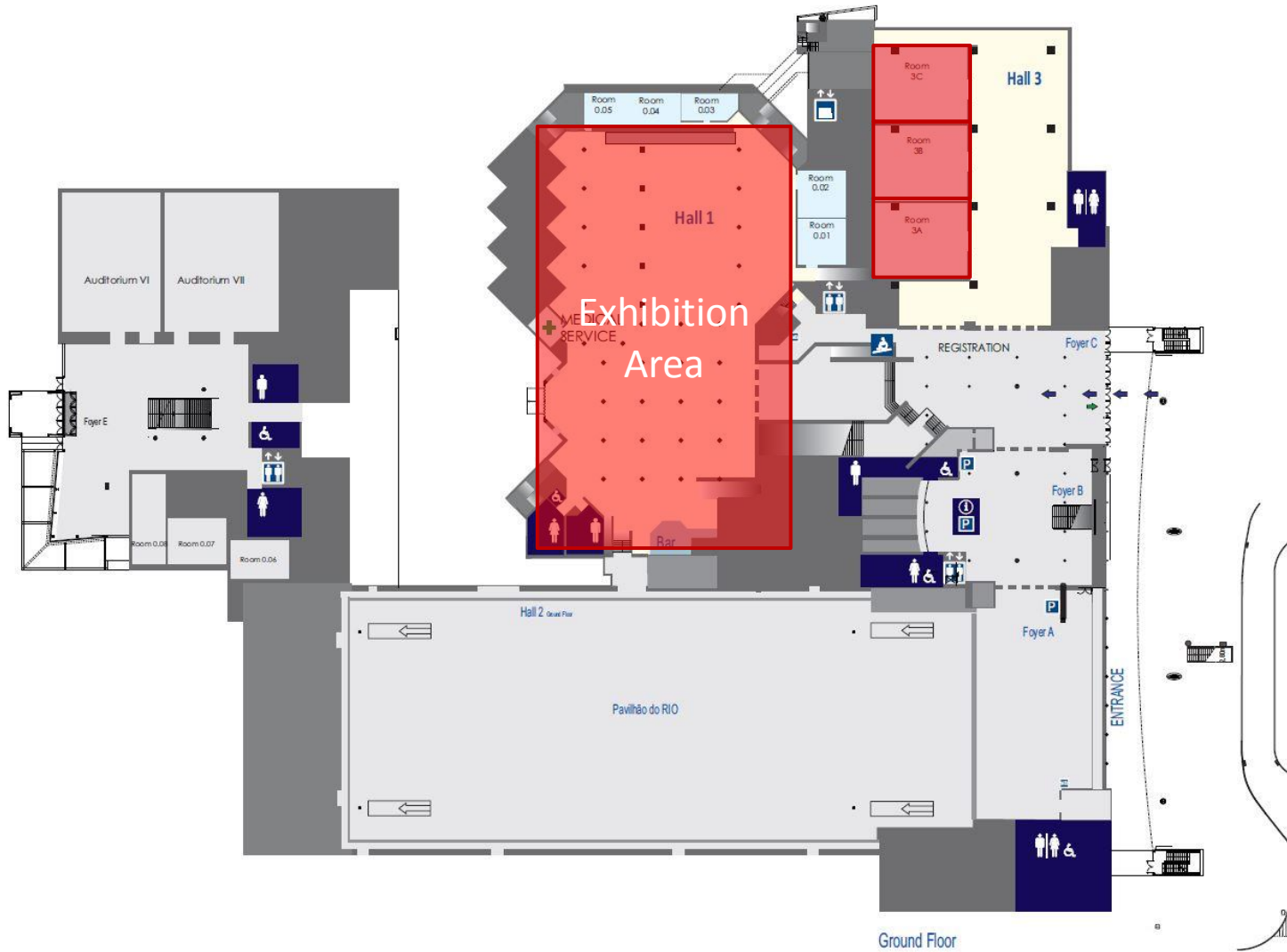
Standard Shell Scheme Packages include:

- White laminated walls
- Structure in satin finish and aluminum molding, 3 cm square profiles
- Exhibitor identification in self-adhesive vinyl
- (up to 20 graphic characters);
- Electrical switchboard with electrical outlet;
- Lighting: 3 spotlights (100W) per 9 sqm
- Industrial floor carpeting
- Table & 2 chairs per 9 sqm

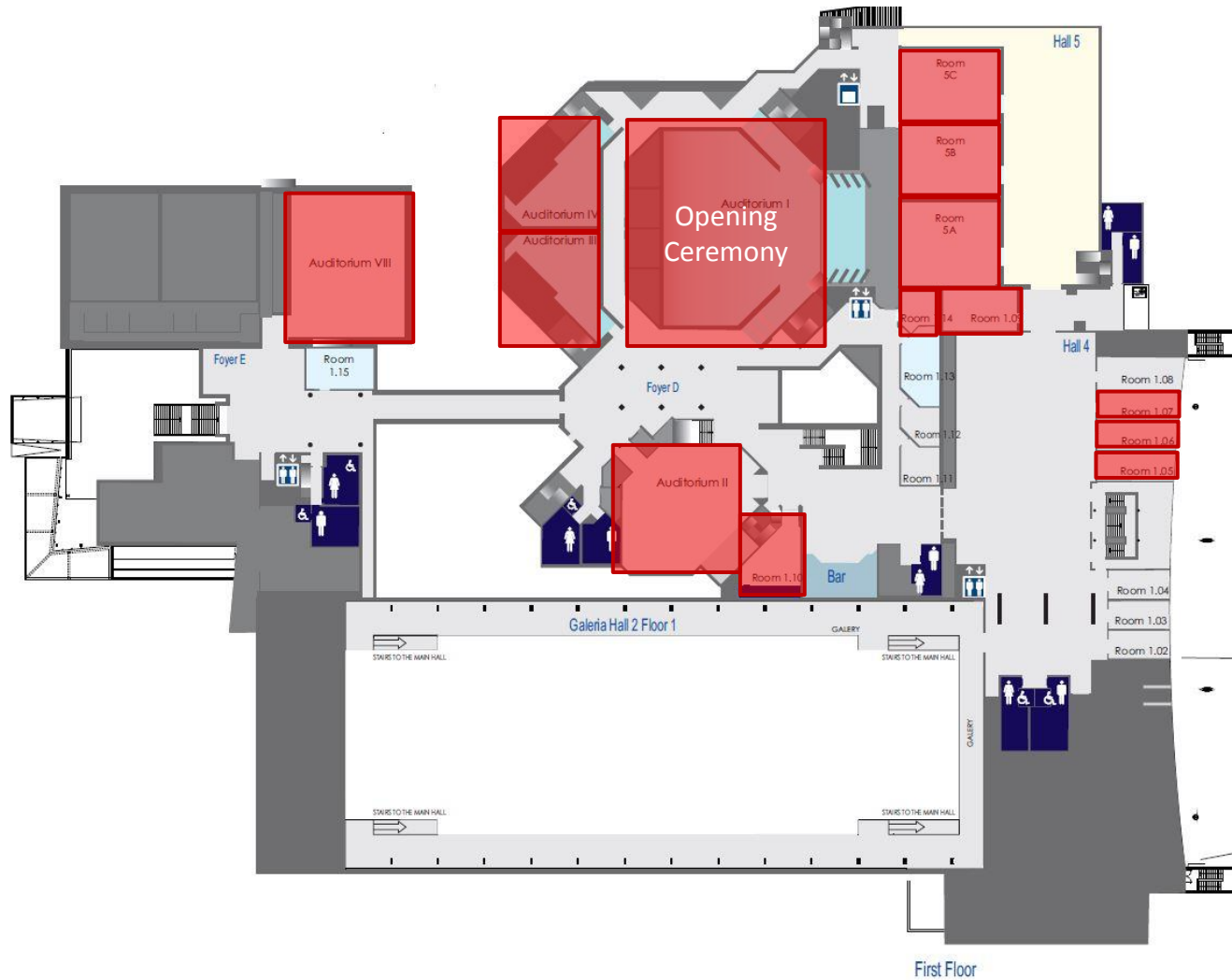
Platinum, Gold and Silver Sponsors are entitled to a booth or free space and will be allowed a first choice of location if requested before 1st of June 2015.



VENUE OVERVIEW – GROUND FLOOR



VENUE OVERVIEW – FIRST FLOOR



FLOOR PLAN EXHIBITION HALL



Floorplan subject to change

EXHIBITION PACKAGES

EXHIBITION SPACE – 3M X 6M SHELL SCHEME → € 5 600 EXCL. VAT

- **Exhibition shell scheme space (3m x 6m)** incl. 2 tables and 4 chairs, light, power supply
- Exhibition located in main catering and near poster area to maximize delegate participation
- **Listing in the EuCAP 2015 conference book** (short company description / 30 words)
- **Free wireless internet** access
- **Bingo Game:** 1 question about your company in the “**EuCAP 2015** - crossword puzzle”
- **1 free conference delegate pass** is included in the package (access to all areas)
- **Company description** (30 words) on the **EuCAP 2015 website** with a link to your website

EXHIBITION SPACE – 3M X 3M SHELL SCHEME → € 2 800 EXCL. VAT

- **Exhibition shell scheme space (3m x 3m)** incl. 1 table and 2 chairs, light, power supply
- Same services as above

Stand personnel passes will be available at a price of 75 € per day incl. lunch, 2 coffee breaks and entrance to the exhibition area. The passes are not transferable and for booth staff only.

EXHIBITION PACKAGES

FREE BUILD EXHIBITION SPACE – 3M x 6M → € 5 000 EXCL. VAT

- **Exhibition free space (6m x 3m)** incl. 2 tables and 4 chairs, power supply and carpet
- Exhibition located in main catering and near poster area to maximize delegate participation
- **Listing in the EuCAP 2015 conference book** (short company description / 30 words)
- **Free wireless internet** access
- **Bingo Game:** 1 question about your company in the “**EuCAP 2015** - crossword puzzle”
- **1 free conference delegate pass per week** is included in the package (access to all areas)
- **Company description** (30 words) on the **EuCAP 2015 website** with a link to your website

FREE BUILD EXHIBITION SPACE – 3M x 3M → € 2 500 EXCL. VAT

- **Exhibition free space (3m x 3m)** incl. 1 table and 2 chairs, power supply and carpet
- Same services as above

Stand personnel passes will be available at a price of 75 € per day incl. lunch, 2 coffee breaks and entrance to the exhibition area. The passes are not transferable and for booth staff only.

SPONSORSHIP PACKAGES

BRANDING YOUR COMPANY WITH EuCAP 2015!

We encourage all industry and organization participants of **EuCAP** to be an **EuCAP 2015** Sponsor.

Sponsorship will provide your company with **greater visibility** to the conference delegates and highlight your standing in the Antennas, Measurement and Propagation community.

We are always happy to discuss your sponsorship requirements and tailor packages to suit your company's needs.

Choose from the following options – or contact us to discuss a specific package tailored to your company's individual needs.

All prices are subject to 23% local VAT.

REGISTRATION SITE SPONSORSHIP → BASIC PRICE € 6 800 EXCL. VAT

- Opportunity to **sponsor the Delegates Registration Site**
 - **High profile visibility due to special welcome site with link to registration site**
- Your company's logo will feature in small size (if provided in time) on:
 - The **registration counter**
 - The **opening slide of each session**
 - The **EuCAP 2015 website** with a link to your company's site, incl. company description (60 words)
- An **exhibition shell scheme space (3m x 3m)** - or free exhibition space - to promote your company
- **1 Conference delegate passes** for representatives of your company or your chosen guests
- **Exhibitors Catering Service** – food and beverages will be served at your booth on 1 conference day
- **Acknowledgement/Logo** in the **EuCAP 2015 conference book**
- **1 hour rental of workshop room**
- **Reserved seats for 5 guests** at the conference dinner
(entrance/menu prices not included, dinners guests need to register for the dinner)
- **Bingo Game**: 1 question about your company in the “**EuCAP 2015** - crossword puzzle”

PLATINUM SPONSORSHIP → € 15 500 EXCL. VAT

- Your company's logo will feature in big size (if provided in time) on:
 - The **registration counter**
 - The **Opening slide of each session**
 - The **EuCAP 2015 website** with a link to your company's site, incl. company description (90 words)
 - **All printed conference material** - this includes flyers, signage, conference book, etc .
 - The **cover of conference book**
 - The **event's advertisements**, press releases and media alerts promoting the event
 - **All email publicity** - distributed to over 20,000 key industry and academic contacts
 - Navigation Header of **USB Memory Stick content**
- An **exhibition shell scheme space (3m x 6m)** - or free exhibition space, if preferred - to promote your company. Platinum sponsors will have first option on location selection.
- **2 conference delegate passes** for representatives of your company or your chosen guests
- **1h rental of workshop room**
- **Advertisement** in the **EuCAP 2015 Conference Book** - Advertisement will appear in 2 full pages
- at the beginning of the book
- Your company's **marketing material or promotional item** to be included **in the delegate bag** (1 item per sponsor, sponsor to provide material)
- Promotion, corporate gifts and **high profile visibility during 2 coffee breaks**
- **Bingo Game**: 1 question about your company in the "**EuCAP 2015** - crossword puzzle"

GOLD SPONSORSHIP → € 10 500 EXCL. VAT

- Your company's logo will feature medium-sized (if provided in time) on:
 - The **Opening slide of each session**
 - The **EuCAP 2015 website** with a link to your company's site, incl. company description (60 words)
 - **All printed conference material** - this includes flyers, signage, conference book etc.
 - The **Cover of conference book** in small size
 - The **event's advertisements**, press releases and media alerts promoting the event
 - Navigation Header of **USB Memory Stick content**
- An **exhibition shell scheme space (3m x 3m)** - or free exhibition space, if preferred - to promote your company. Gold sponsors will have second option on location selection.
- **2 conference delegate passes** for representatives of your company or your chosen guests
- **Advertisement** in the **EuCAP 2015 conference book** - Advertisement will appear in 1 full page at the beginning of the book
- Your company's **marketing material or promotional item** to be included **in the delegate bag** (1 item per sponsor, sponsor to provide material)
- Promotion, corporate gifts and **high profile visibility during 1 coffee break**
- **Bingo Game**: 1 question about your company in the "**EuCAP 2015** - crossword puzzle"

SILVER SPONSORSHIP → € 6 500 EXCL. VAT

- Your company's logo will feature in small size (if provided in time) on:
 - The **Opening slide of each session**
 - The **EuCAP 2015 website** with a link to your company's site, incl. company description (60 words)
 - Subcategory of **USB Memory Stick content**
- An **exhibition shell scheme (3m x 3m)** - or free exhibition space, if preferred - to promote your company
- **Advertisement** in the **EuCAP 2015 Conference Book** - Advertisement will appear in 1 full page at the beginning of the book
- **1 conference delegate pass** for a representative of your company or your chosen guest
- Your company's **marketing material or promotional item** to be included **in the delegate bag** (1 item per sponsor, sponsor to provide material)
- Promotion, corporate gifts and **high profile visibility during 1 coffee break**
- **Bingo Game**: 1 question about your company in the "EuCAP 2015 - crossword puzzle"

BRONZE SPONSORSHIP → € 4 500 EXCL. VAT

- Your company's logo will feature in small size (if provided in time) on:
 - The **Opening slide of each session**
 - The **EuCAP 2015 website** with a link to your company's site, incl. company description (60 words)
 - Subcategory of **USB Memory Stick content**
- An **exhibition shell scheme (3m x 3m)** - or free exhibition space, if preferred - to promote your company
- **½ Page Advertisement** in the **EuCAP 2015 Conference Book**
- **1 conference delegate pass** for a representative of your company or your chosen guest
- **Bingo Game:** 1 question about your company in the “**EuCAP 2015** - crossword puzzle”

WELCOME RECEPTION SPONSORSHIP → basic price € 2 000 excl. VAT

- Opportunity to **sponsor the entertainment program** for the **Welcome Reception**
- 5 minutes **speech at the Welcome Reception**
- **Special acknowledgment** of your company **during the show**
- **High profile visibility** at the Welcome Reception (more than 600 participants expected)
- Your **company's logo on the EuCAP 2015 website** with a link to your website
- **1 conference delegate pass** for a representative of your company or your chosen guest

OPTIONAL → excl. VAT + entertainment costs

- **Entertainment Sponsorship** – band, artist, acrobat, etc. (to be specified in agreement with EuCAP)

CONFERENCE DINNER ENTERTAINMENT SPONSORSHIP

→ € 15 000 EXCL. VAT

- Your company's logo will feature medium-sized (if provided in time) on:
 - The **Opening slide of each session**
 - The **EuCAP 2015 website** with a link to your company's site, incl. company description (60 words)
 - **All printed conference material** - this includes flyers, signage, conference book etc.
 - The **Cover of conference book** in small size
- **2 conference delegate passes** for representatives of your company or your chosen guests
- **Priority advertisement** in the **EuCAP 2015 conference book** - next to index side
- Your company's **marketing material or promotional item** to be included in the delegate bag (1 item per sponsor, sponsor to provide material)
- **1h rental of workshop room**
- **5 minutes speech at the Conference Dinner**
- The sponsor will get space for a **banner with its logotype at the stage**
(banner to be provided by the sponsor)
- **Reserved table for 10 guests** at the conference dinner
(entrance/menu prices not included, dinners guests need to register for the dinner)
- **Bingo Game:** 1 question about your company in the "**EuCAP 2015** - crossword puzzle"
- **Entertainment Sponsorship** – band, artist, acrobat, etc. (to be specified in agreement with **EuCAP**)

ADD ON PACKAGES

USB MEMORY STICK → € 7 900 EXCL. VAT

- **Sponsoring of USB memory sticks** with **EuCAP 2015** proceedings to be **given to all delegates**
- Production of USB sticks with your company´ s logo by **EuCAP**
(**EuCAP** logo will also be on the USB sticks)
- **Your company's logo on the EuCAP 2015 website** with a link to your company´ s website,
incl. company description (60 words)
- **Your company's logo** will feature in small size on the **registration counter**
- **Advertisement in the EuCAP 2015 conference book**
- Navigation Header of **USB Memory Stick content**

DELEGATE BADGE LANYARDS → € 7 900 EXCL. VAT

- **Sponsoring of lanyards** to be **given to all delegates**
It will be attached to the event badge
- Production of lanyards with your company´ s logo by **EuCAP**
(**EuCAP** logo will also be on the lanyards)
- **Your company's logo on the EuCAP 2015 website** with a link to your company´ s website
- **Acknowledgement/Logo** in the **EuCAP 2015 conference book**

ADD ON PACKAGES

WORKSHOP ROOM → € 1 500 EXCL. VAT (PER 60 MIN)

- If you would like to invite your target group for a discussion, we can offer you workshop rooms
- Content should fit to the content of **EuCAP 2015** and will be approved by **EuCAP** steering committee in this instance
- Free slots/Timing can be confirmed after fixing the final agenda. First come – first serve.

EXHIBITION BINGO PRIZE → € 1 600 EXCL. VAT

- Company to become **official sponsor of the ‘EuCAP 2015 Exhibition crossword puzzle’** and to **present prize (EuCAP to provide the prize)** to a delegate at the conference closing ceremony
- Your **company’s logo** will be printed on the **crossword puzzle** which will be **given to all delegates**
- Your **company’s logo on the EuCAP 2015 website** with a link to your company’s website
- **Acknowledgement/Logo** in the **EuCAP 2015 conference book**

ADD ON PACKAGES

LOGO ON DELEGATE BAGS → € 3 000 EXCL. VAT

- **Sponsoring of Delegate Bags** to be given to all delegates
- **Your Company's logo** will feature the bags (**EuCAP** and other logos will also be on the bags)
- **Your company's logo on the EuCAP 2015 website** with a link to your company's website
- **Advertisement** in the **EuCAP 2015 conference book**

DELEGATE BAG INSERTS → € 750 EXCL. VAT

- **One piece of your company's marketing literature** will be given to each conference delegate **as part of the delegate bag** (size restrictions apply and sponsor to provide item)

ADVERTISEMENT IN CONFERENCE BOOK → STARTING AT € 750 EXCL. VAT

- **Centre Double Side Advertisement** in the EuCAP 2015 conference book (2 x Din A5) **€ 1 450**
- **Penultimate Full Side Advertisement** in the EuCAP 2015 conference book (1 x Din A5) **€ 1 000**
- **Full Side Advertisement** in the EuCAP 2015 conference book (1 x Din A5) **€ 750**

CONDITIONS OF BOOKING

CANCELLATION: In case of cancellation and provided that written notice is received **by Monday, 23rd February 2015**, a refund of 50% of the total fee will be made. If notice of cancellation is received after **23rd February 2015** or is not received, no refund can be made. The organization reserves the right to cancel any event. In this case, the full fee will be refunded.

CONDITIONS OF PAYMENT ON EXHIBITION PACKAGES: The full amount of the booked packages is due 30 days after the date of invoice. If the amount hasn't been credited to the **EuCAP** account before the event, **17th March 2015**, the allocation of the booth cannot be guaranteed.

EXHIBITION SPACE ASSIGNMENT AND ALLOCATIONS: It is understood that the organization reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. The exhibition space allocation will be done on a first-come, first-serve basis. Preferences can be submitted.

CONDITIONS OF BOOKING AND PAYMENT ON SPONSORING PACKAGES: The full amount of the booked packages is due 30 days after the date of invoice. If the payment hasn't been credited to the **EuCAP** account 2 months after the date of invoice, the booking of a sponsor package cannot be guaranteed. Multiple bookings of the same sponsoring packages will be handled on a first-come, first-serve basis.

EXHIBITORS: Exhibitions will be limited to those companies or other organizations offering materials, products or services of specific interest to registrants. The organization reserves the right to determine the eligibility of any product for display.

ADMISSION: Exhibits will be open free of charge to all conference delegates. The organization reserves the right to refuse admission to any person(s) including children of exhibitors or visitors, in the interest of safety and welfare of those persons and exhibitors.

EXHIBITS AND APPLIANCES: Common sense governs the kind of exhibits permitted at the exhibition. Attractive, informative and attention-getting exhibitions are encouraged. In no event, however, shall any exhibit interfere with any neighboring exhibit in the judgment of the Institution.

MATERIAL HANDLING: **EuCAP** is not responsible for paying any box, shipping and/or handling fees incurred by exhibitors. Any parcels remaining after close of show (this will be determined in the Exhibitor Manual) will be destroyed.

ELECTRICAL SAFETY: All wiring on displays or display features must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and or such other seals of official approving agencies as may be required at the site of the exhibition.

DATA PROTECTION: Information provided by you on this form will be processed jointly by the organization and **EurAAP** and used for the purpose of the goods and services ordered by you, and for billing accounts.

USE OF EuCAP LOGO: Use of the EuCAP logo on promotional literature is not permitted. However, sponsors may use the **EuCAP** logo on promotional souvenir give-aways provided that prior permission is obtained from **EuCAP**.